

<b>page 1 of 5</b>		<b>CHS video script 3/9/10</b>	
VIDEO		AUDIO	
grafix, crane shot, fly down into U of A and zoom to talent		<b>( music open ) 15 sec.</b>	
talent stand up, introduce building		<b>( 1 ) 10 sec.</b> <i>Hi! I'm Kay and I'm a senior here at the University of Arizona.</i>  I'd like to introduce you to our "Mom away from Home" – the Campus Health Service.	
talent stand up / or, general shot of clinic  Exteriors of buildings, show proximity  Grafix of biz hours, over video		<b>( 2 ) 28 sec.</b> Campus Health is the primary health clinic for students on campus. Their goal is to promote our health, wellness, and safety.  Located in the Highland Commons building at the corner of Santa Rita and Lowell, Campus Health is conveniently situated near many residence halls and a large parking garage for easy access.  Business hours are from 8:00 am to 4:30 pm on Monday, Tuesday, Thursday, and Friday and from 9:00 am to 4:30 pm on Wednesdays.	
beauty shots of campus / students, soft focus, long lens   student walks into clinic?		<b>( 3 ) 13 sec.</b> Campus Health has a long history of caring for U of A students, and began operations in 1918 during an outbreak of the Spanish Flu pandemic.  Leaving home and attending college can be stressful to minds and bodies.  Campus Health recognizes this and offers a variety of health care services to meet our needs.  These include:	
Urgent Care staff, examine student		<b>( 4 ) 6 sec.</b> An Urgent Care facility where medical attention is available during regular Campus Health hours.	

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Staff examine student knee		( 5 ) <b>5 sec.</b> A General medicine clinic that is available for non-emergency conditions.
Women's Health provider talking with a female student		( 6 ) <b>7 sec.</b> A women's health clinic that provides gynecological exams, contraception, pregnancy testing, and other women's health services.
Therapist/ student in counseling session / therapy group		( 7 ) <b>13 sec.</b> Counseling and psychological services (also known as CAPS) provides counseling and psychiatric services to help students cope with personal, family and relationship problems.  CAPS works to help students achieve their personal and educational goals.
??		( 8 ) <b>13 sec.</b> The Oasis Program for Sexual Assault and Relationship Violence assists student impacted by emotional and physical relationship abuse, stalking and sexual assault. They also work towards preventing these forms of violence within our campus community
Staff preps hypo, swab arm, pinch skin		( 9 ) <b>13 sec.</b> An immunization and travel health clinic offers allergy injections, travel immunizations, tuberculosis skin tests and vaccinations such as measles, meningitis, influenza, HPV and others.
Show two / three clinics		( 10 ) <b>14 sec.</b> Campus Health also provides a variety of other specialty clinics, including Sports Medicine and Orthopedics, as well as Nutrition consultations.
Graphics over video  Nice faces, montage		( 11 ) <b>20 sec.</b> The Campus Health Service is accredited by the Accreditation Association for Ambulatory Healthcare, Incorporated.  All services are provided by licensed physicians (many of whom are board certified), licensed nurse practitioners, psychologists and licensed counselors, and other certified and licensed healthcare professionals.

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<p>talent stand up, hand off the second talent</p>		<p>( 12 )     <b>12 sec.</b> <b><i>Hi! My name is Richard and I'm a senior here at the University of Arizona.</i></b></p> <p>Are you wondering about fees?</p>
<p>Show student checking out</p> <p>shot of bill</p> <p>shot at BUSO window</p>		<p>( 13 )     <b>26 sec.</b> Services provided by Campus Health are not entirely covered under a student's tuition payment. Fees are charged for some services.</p> <p>The Campus Health Service offers a variety of payment options. Students can pay for services at the time they are provided using cash, checks or credit cards. Campus Health can also bill the student's UA Bursars Account.</p> <p>Campus Health is able to keep administrative costs low by choosing not to bill most insurance carriers.</p> <p>However, at the student's request, the Campus Health business office can provide them with an itemized bill, which the student may submit to their insurance carrier.</p>
		<p>( 14 )     <b>12 sec.</b> A basic Fee-for-Service option is also available for pharmacy, lab, x-ray and other services.</p> <p>The fees are generally less than those charged in the community.</p>
<p>CampusCare logo?</p> <p>General medical video, soft focus?</p>		<p>( 15 )     <b>21 sec.</b> CampusCare is a prepaid health care option <u>limited</u> to selected services within the Campus Health Service.</p> <p>CampusCare is an excellent supplement for students who are covered by their own indemnity, HMO or PPO plans.</p> <p>It offers a convenient array of services that may not be covered by managed care plans.</p>

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<p>Talent stand up</p> <p>dissolve to symbolic video, go out of focus, bring up...</p> <p>...text of list of services</p>		<p>( 16 ) <b>25 sec.</b></p> <p>Lastly, the Arizona Board of Regents Student Health Insurance Plan is designed specifically for eligible U of A students, with the Campus Health Service serving as primary care provider.</p> <p>The plan offers many medical and mental health care benefits including coverage for after-hours emergency care, specialty care and in-patient care at participating hospitals.</p> <p>There is a co-payment for most services and the premium is reviewed annually.</p>
<p>Talent two stand up with talent three in shot... ( hand off to 3<sup>rd</sup> talent )</p>		<p>( 17 ) <b>6 sec.</b></p> <p>If you have questions about any of these options, please contact Campus Health for more information.</p>
<p>Talent three stand up</p>		<p>( 18 ) <b>14 sec.</b></p> <p><b><i>Hi! I'm Leandra and I'm a senior here at the University of Arizona.</i></b></p> <p>For the folks at Campus Health, the goal is not only to treat us when we're sick or injured, but also to educate us about how we can stay healthy and safe.</p>
<p>Student in HPPS, looking at brochures, dissolve to montage of brochures</p>		<p>( 19 ) <b>11 sec.</b></p> <p>A division of Campus Health called Health Promotion and Preventive Services, or HPPS, works to help students make healthy lifestyle choices and behavioral changes.</p>

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<p>shots of posters, moving across screen in different planes of depth</p> <p>shot of CHS website online resources</p> <p>shots of therapy group</p> <p>shots of awards</p>		<p>( 20 ) <b>36 sec.</b>  HPPS produces media campaigns, hosts awareness events and provides educational programs.</p> <p>Topics include alcohol use, tobacco and other drugs, sexual health, nutrition and fitness, sleep and stress management, violence prevention, body image and eating disorders and skin cancer prevention.</p> <p>HPPS offers educational programs for students who get into trouble with alcohol or marijuana, teaching them about the risks of alcohol and substance abuse.</p> <p>HPPS has been nationally recognized and has won local and national awards for its innovative and effective programs.</p>
<p>Talent stand up</p> <p>Parents Matter logo, graphic counselor on phone, logo visible</p> <p>...back to talent stand up</p>		<p>( 21 ) <b>37 sec.</b>  Campus Health is also available to help parents. The Campus Health Staff understand that parents are concerned about the health of their student and are available to assist in getting that help.</p> <p><i>Parents Matter</i> is a free phone consultation service offered by Counseling and Psychological Services. Call CAPS at 520-621-3334 or contact by e-mail at <a href="mailto:parentsmatter@health.arizona.edu">parentsmatter@health.arizona.edu</a>.</p> <p>Their goal is to help parents help their student.</p>
<p>( All three talent, stand up )</p> <p>Third Talent</p> <p>First or Second Talent</p> <p>Second or First Talent</p>		<p>( 22 ) <b>11 sec.</b>  We're glad you joined us on this tour through the Campus Health Service.</p> <p>If you have any questions, call the Campus Health staff – they are happy to help!</p> <p>Thank you for being with us and we hope you have a safe, healthy and successful experience at the University of Arizona.</p>